

Lodz takes the 2 place in the world in Lonely Planet's ranking of the best destinations to visit in 2019



Lodz has been named one of the best and most attractive places for travel lovers to visit. The city has been recognized in an extremely prestigious and anticipated by tourists list of [Lonely Planet Best in Travel](#). This ranking includes destinations worth visiting in the coming year 2019, taking into account both quality and price.

"Instead of planning travel budget by ourselves, we have asked our tourist community to nominate those cities, countries, and regions which have the most attractive offers", says Tom Hall, editor-in-chief of the magazine Lonely Planet. "And even though some of the selected places may seem expensive, the money the tourists will spend there in 2019 will be the best investment in comparison to both other places in the world and same places in the previous years".

Lodz has taken the second spot in this year's ranking having impressed with the transformations of former factories into cultural, leisure, and commercial spaces. In the list, Lodz has overtaken, among others, the Great Smoky Mountains National Park in the US, Maldives, or Houston, Texas. The first place of the ranking belongs to the Southern Nile Valley in Egypt.

Specialists from Lonely Planet mention the following obligatory sites on the map of Lodz:

- Manufaktura, commercial and recreational center which houses the Museum of Art (ms2) and such attractions as: artificial beach (in the summer), artificial skating rink (during winter), and a zip-line above the Lodz Textile Workers' Market;
- Fabryczna Railway Station – a unique work of art functioning as a railway station;
- A ride in a rickshaw down Piotrkowska Street – the longest promenade in Europe.

"In the recent years, great and ambitious investments have been carried out in Lodz and their aim was to activate and modernize this third largest city in Poland. And it shows." – adds Hall. – "Former mills and weaving plants have been converted into lofts, restaurants, and cultural places which are now buzzing with nightlife. Colorful murals emerging on the walls of the tenement houses, warehouses, or factories have served as a stimulus for the development of the city to become a mecca for young artists and entrepreneurs."

"It's a huge recognition for Lodz, the city which is currently undergoing a transformation from an industrial mono-production monster city into an inhabitant and tourist-friendly city with an interesting, unique, and affordable cultural, commercial and recreational offer" – says Hanna Zdanowska, the President of Lodz – "With each year, we are being visited by a growing number of tourists, and a place on such a prestigious ranking as that of Lonely Planet will certainly make the city more recognizable on foreign markets and will help our tourist sector entrepreneurs develop their business."

"Recognition from such a prestigious brand as Lonely Planet has triggered the start of the Lodz marketing campaign which will be directed to the inhabitants of Poland, Great Britain, and Germany." – adds Tomasz Koralewski, the President of the Lodz Tourist Organization. – "We will operate in the area of public relations, the Internet, and through the network of Partners, such as Polish Tourist Organization, Ryanair, Lufthansa, Atlas Arena, Vienna House Andel's Łódź, DoubleTree by Hilton Łódź

or Marshal's Office in Lodz. We will proudly show the recognition itself as well as our offer for short tourist visits. The offer can be found on a multi-language tourist portal of the city at www.lodz.travel."

Every year Lonely Planet compiles the Best in Travel list which indicates the best 10 cities, countries, and regions which are worth visiting in the coming year. It starts with a nomination from the editors, users, and influencers who form the Lonely Planet community. Then the selected jury takes a vote. The outcome is a diverse list of places which is worth a visit in a coming year. Basic travel trends that gain popularity are also discussed. The best-selling book of the publishing house is currently the 14th edition of Lonely Planet Best in Travel, whereas their main website www.lonelyplanet.com/best-in-travel contains advice and videos dedicated to a visit in every of the selected places.

Best places to visit in 2019 according to Lonely Planet:

1. **Southern Nile Valley, Egypt** – *"World-class ancient sites available for a couple of dollars"*
2. **Lodz, Poland** – *"Combines renovation of industrial spaces and bold architectural projects"*
3. **Great Smoky Mountains National Park, USA** – *"One of the best hikes on the east side of the Mississippi"*
4. **Maldives** – *"Business is growing like news of the network of cheap accommodation"*
5. **Houston** – *"Fantastic place to celebrate the 50th anniversary of the huge step for humankind"*
6. **Argentina** – *"This country encourages people to make considerable savings"*
7. **Bangladesh** – *"UNESCO World Heritage Site waiting to be discovered"*
8. **Albania** – *"Europe's last frontier, many incredible offers, inaccessible at first sight"*
9. **Ecuador** – *"Do you want to see the best of South America in a short time?"*
10. **Slovenia** – *"It's Europe in miniature and a great choice for everyone".*

What is Lonely Planet?

Lonely Planet is a leading publishing house on a travel market, publishing best and most valued tourist guides since 1973, full of invaluable and useful pointers for all kinds of travelers. During the last four decades, over 145 million guides have been sold and a community uniting true fans of travel has been created. Lonely Planet is a website lonelyplanet.com, phone app, videos in 14 language versions, nine international journals, lifestyle books, e-books, and so much more. You can follow its accounts on Facebook (facebook.com/lonelyplanet), Twitter ([@lonelyplanet](https://twitter.com/lonelyplanet)), Instagram (instagram.com/lonelyplanet), and Snapchat (@lonely.planet).

Lodz Tourist Organization

Lodz Tourist Organization was established in 2017. It was created as an association on the initiative of the City of Lodz and local institutions and entrepreneurs from the tourism sector. The mission of the organization is to build a positive image of Lodz as an attractive tourist destination and support the development of the touristic market in Lodz and Lodz agglomeration. For more information, please check the Organization's website (www.lodz.travel) and Facebook account (<https://www.facebook.com/lotlodz/>).

